



FOR IMMEDIATE RELEASE

For Press Information:
Paige Wolf
(215) 413-3790
paige@paigewolf.com

THE WARDROBE BOUTIQUE CELEBRATES FIRST ANNIVERSARY
*In Conjunction with The Philadelphia Collection, The Nonprofit
Resale Store Announces Special Events and Promotions*

PHILADELPHIA – As The Wardrobe Boutique celebrates one year of providing affordable, sustainable, and 100% charitable style in Philadelphia, the nonprofit resale store announces new specials, events, and monthly promotions.

In conjunction with The Philadelphia Collection 2010, a series of fashion and style events taking place throughout the city from Sept. 23 to Oct. 2, The Wardrobe Boutique will hold its first birthday party. On Fri., Oct. 1 from 11 a.m. - 6 p.m., enjoy free gifts, birthday cake, special promotions, and more surprises throughout the day to celebrate the first year of Philadelphia's sustainable style boutique for frugal fashionistas. Additionally, during The Philadelphia Collection promotion, the store will offer a free gift from The Joan Rivers Jewelry Collection for every purchase over \$50.

Additional seasonal promotions include:

- Back-to-School savings: students get 10% off with valid ID
- Easy incentives for going green: buy a Wardrobe Boutique reusable tote get \$1 off with each repeat purchase.
- *College Girls Nights Out* start this month with refreshments and free gifts with purchase every second Wednesday beginning with Sept. 8 from 4-6 p.m.



BENEFITING THE CAREER WARDROBE

- *Get to Give Promotions:* This month receive 10% off one item with every shoe donations
- Free clothing swaps the first and third Saturdays of every month

After 15 years of serving women in transition by offering free professional clothing, The Career Wardrobe expanded its services by opening The Wardrobe Boutique in 2009. This 5000-square foot boutique at 1822 Spring Garden St. offers new and gently used women's apparel and accessories in an upscale boutique atmosphere.

Clothing sold at The Wardrobe Boutique comes from the high quality clothing donations given to The Career Wardrobe that are not appropriate for its mission of providing women with free professional clothing for job interviews, employment and training. At The Wardrobe Boutique, shoppers will find nearly new, but affordable business, casual, designer, vintage and evening apparel.

All proceeds directly benefit The Career Wardrobe, which is the nation's largest independent community-based nonprofit organization that provides women in transition with free professional clothing and educational opportunities to help them successfully find and retain employment. The Career Wardrobe's services empower women by inspiring the confidence necessary to achieve self-sufficiency for themselves and their families. Since 1995, The Career Wardrobe has assisted over 70,000 women.

Store hours are Tuesday-Saturday 11-6 p.m. and Wednesday 11-7:30 p.m. For more information, please call (215) 568-2660 or visit www.wardrobeboutique.org.

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